



# EURUKO 2017

## THE ANNUAL EUROPEAN RUBY CONFERENCE WILL TAKE PLACE IN BUDAPEST

*ON 29TH–30TH OF SEPTEMBER, 2017.*

**EuRuKo** is an annual non-profit **tech conference** with an accent on Ruby and satellite technologies. It is the second largest Ruby community gathering in the world.

In 2017, EuRuKo will be held in the **heart of Central-Europe, at Budapest, Hungary**. We expect around **700 attendees** mainly from Europe and from all around the globe, the majority of whom are Ruby and JavaScript developers. During this year, we are also would like to put Elixir technologies into the spotlight.

For more information about EuRuKo: [euruko2017.org](http://euruko2017.org)

We are still looking for sponsors and speakers, which might be a considerable chance as 700 developers will participate, thus your company could be represented in the EU tech community very well. Why don't you check our sponsor packages in detail?

## UNICORN

- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- Full page in the conference booklet (with your provisioned content)
- Dedicated slide in post-conference videos of the talks
- Dedicated slide during conference breaks
- Monochrome company logo included in the footer of all conference emails
- Dedicated "Thank you" blog post
- 2 dedicated blog posts with content your provisioned
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Exhibit space: highlighted booth (the equipments shall be provided by yourselves)
- 1 Rollup banner in the Sponsor's Hall
- 1 Rollup banner near the Main stage
- 6 conference passes
- Maximum 4 items inserted in the goodie bag

The price of UNICORN sponsorship packages is € 10 000. To keep the neutral and developer-focused nature of the conference, there are just a very limited number of UNICORN sponsor packages available for sale. For further details and current availability, please contact us!

---

## PUMA

- Your logo in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- Dedicated slide in post-conference videos of the talks
- Dedicated "Thank you" blog post
- Dedicated blogpost with content your provisioned
- Text link included in the footer of all attendees emails
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Exhibit space: table (the equipments shall be provided by yourselves)
- 1 Rollup banner in the Sponsor's Hall
- 4 conference passes
- Maximum 3 items inserted in the goodie bag

The price of PUMA sponsorship packages is € 7500. To keep the neutral and developer-focused nature of the conference, there are just a limited number of PUMA sponsor packages available for sale. For further details and current availability, please contact us!

---

## POW

- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- Logo in post-conference videos of the talks
- Dedicated "Thank you" blog post
- Text link included in the footer of all attendees emails
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- 1 Rollup banner in the Sponsor's Hall
- 3 conference passes
- Maximum 2 items inserted in the goodie bag

The price of POW sponsorship packages is € 5500. For further details and current availability, please contact us!



# EURUKO 2017

## WEBRICK

- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- Company mention in a shared “thank you” blog post about our Webrick sponsors
- Text link included in the footer of all attendees emails
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- 2 conference passes

The price of WEBRICK sponsorship packages is € 2250.  
For further details and current availability, please contact us!

## ADDITIONAL OPTIONS

Rollup banner in the Sponsors Hall: €750  
Shared table and 1 rollup banner in the Sponsors Hall: €1500 (for Webrick and Pow)  
Full table and 2 rollup banners in the Sponsors Hall: €3000 (for Pow only)  
Dedicated slide during conference breaks: €750 for Pow and €500 for Puma  
+ Official event party sponsorship, with your marketing materials at the party venue  
(contact us for further details)

---

## FAQ

### DO I HAVE TO PROVIDE THE BANNERS AND ROLL UP POSTERS?

In packages that include banners and handouts, the EuRuKo committee will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

### DO I HAVE TO PROVIDE MY OWN STAND FOR THE SPONSORS HALL?

The small exhibit space, so the tables are provided by the EuRuKo committee. The large exhibit space, so the booth have to be provided for yourself. Unicorn sponsor companies have to pay for making the booth and for any necessary arrangements at the foyer. Of course the committee will help you with the arrangements and provide you with possible booth providers.

### DO THE PRICES INCLUDE VAT?

The prices do not include VAT; it will be added where applicable.

### DO YOU HAVE ANY OTHER SPONSORSHIP OPTIONS?

We will make sure you get the best out of your investment, so we are open to discuss other opportunities and bespoke packages. Check the additional options paragraph for more details!

### READY TO SPONSOR?

Contact organisers at [euruko2017.org](http://euruko2017.org)  
Email address: [hi@euruko2017.org](mailto:hi@euruko2017.org)

# EURUKO 2017

Benefits	Webrick € 2 250*	Pow € 5 500*	Puma € 7 500*	Unicorn € 10 000*
Exhibit Space	From €1500	From €1500	Table**	Booth**
Rollup banner in Sponsors Hall	+€750	✓	✓	✓
Rollup banner near the Main Stage	✗	✗	✗	✓
Goodie bag inserts	✗	2 items	3 items	3 items
Your logo on the conference badges	✓	✓	✓	✓
Your logo on the dedicated Sponsors page in the conference booklet	✓	✓	✓	✓
Additional appearance in the Conference Booklet	✗	✗	✓	✓
Logo on sponsors slide in post-conference videos of the talks	✗	✓	✓	✓
Dedicated slide during conference breaks	✗	+€750	+€500	✓
Link included in the footer of all conference emails	✓	✓	✓	✓
Highlighted monochrome logo in the footer of all conference emails	✗	✗	✗	✓
Your logo on the dedicated Sponsors webpage	✓	✓	✓	✓
Your company description on the dedicated Sponsors webpage	✗	✗	✓	✓
Twitter promotion - we will announce your company sponsorship in 3 tweets	✓	✓	✓	✓
Company mention in a shared "thank you" blog post about our Webrick sponsors	✓	✗	✗	✗
Company mention in a "Thank you" blog post	✗	✓	✓	✓
Dedicated blogpost	✗	✗	✓ (1)	✓ (2)
Conference Passes	2	3	4	6
Limitation on the number of availability of the sponsorship package	✗	✗	✓	✓

\* VAT is not included

\*\* equipment shall be provided by the sponsors for themselves. The actual size limits are coming soon.